



Management English Intelligence

**Essential explanations, vocabulary and summary
notes on Technical Management and Business
English fundamentals**

**A useful outline and introduction to the broad,
changing and dynamic subject of Management
English**

Clement Joseph Wulf

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Dedicated to my parents, Kennedy and Stephanie Joseph and my daughters, Lucia and Leslie Wulf.

Preface

Welcome to Management English Intelligence, an introductory Management English course book for non-native speakers who need technical English to be able to operate effectively in an international business environment. A lot of research has gone into this book to ensure that it meets the standard of a modern Management English textbook.

The subject of Management and Business English is so vast that one book alone cannot be sufficient to impart more than an outline of the subject. An outline, though, is all this book attempts to present. That is to say, this educational resource should be regarded as a supplementary key, explaining succinctly the important vocabulary and expressions in Management English. The treatment of the subject is brief, simple, factual and practical; unimportant words have been omitted and the latest ideas and techniques have been incorporated. If readers are encouraged to read further, then this itself is a satisfactory result.

Essentially, the chapters in this book are aimed at exposing not only students of economics, management and business studies, but also business professionals to the most significant and widely used terms, expressions and vocabulary on the subject. Some chapters contain a business briefing and a starter exercise

which present background views and concepts with key vocabulary and questions presented in context. I assume that anybody using this book has a reasonable knowledge of and ability to use English, at least up to competence level B2/C1, according to the Common European Framework of Reference for Language Learning.

In writing this book, I have deliberately tried to keep the text as easy to read as possible. The methods by which the subject should be taught and soft skills imparted are explained on the following page. I wish you the very best as you work towards your career goals, and fervently hope that you will find Management English Intelligence interesting, rewarding and helpful.

Clement Wulf